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GAME ONE



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PRESS INFORMATION 08

rip curl PRO⁰⁸

MADEMOISELLE

ASP WOMEN'S WORLD TOUR
AUG 25-SEPT 1 2 STARS PRO JUNIOR
WORLD TANDEM TOUR



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1 - THE ONLY ASP WOMEN'S WORLD TOUR EVENT IN EUROPE

From August 28 to September 1, the world's best 17 surfers will be in France for the year's 4th stop (of 8) on the **ASP Women's World tour**. The contest is the girls' only event in Europe for 2008 and one of the year's most popular stops.

RIP CURL PRO MADEMOISELLE CHAMPIONS
2007 - Sofia Mulanovich (PER)
2006 - Chelsea Georgeson Hedges (AUS)
2005 - Chelsea Georgeson Hedges (AUS)



STEPHANIE GILMORE



JESSI MILEY-DYER



JACQUELINE SILVA

2008 ASP WOMEN'S WORLD TOUR CALENDAR : EIGHT INTERNATIONAL EVENTS

- 23/02 - 03/03 : Gold coast-Qld, Australia
- 19/03 - 24/03 : Rip Curl Women's Pro Bells Beach, Victoria, Australia
- 15/07 - 20/07 : Macumba. Rio de Janeiro-RJ, Brazil
- 28/08 - 01/09 : **Rip Curl Pro Mademoiselle. Hossegor/Seignosse, France**
- 07/10 - 12/10 : Nothern beaches, Sydney-NSW, Australia
- 27/10 - 03/11 : Lobitos-Mancora-Piura, Peru
- 24/11 - 06/12 : Sunset Beach-Oahu, Hawaii
- 08/12 - 20/12 : Honolua Bay-Maui, Hawaii

THE PERFECT SUMMER SPECTACLE

The Rip Curl Pro Mademoiselle presents an up-close-and-personal opportunity for the general public to come and watch an exceptional contest where the Rip Curl Girls Surf Team figure among the leaders of women's professional surfing.

THE RIP CURL PRO TEAM

When the world's best hit the southwest of France, there are three key ladies to keep your eye on!

STEPHANIE GILMORE, AUSTRALIA :
2007 ASP World Champion

She's the new "face of surfing" and the ocean's lead lady! **Stephanie 'Happy' Gilmore smashed numerous records in 2007, when (at age 19) she won the ASP World Title in her first year on the ASP Women's World Tour.**

Steph has helped redefine and reshape women's surfing and along with Men's World Champion Mick Fanning, eight-time World Champion Kelly Slater and seven-time World Champion Layne Beachley, is one of the most recognizable people in professional sport. Her super smooth style and radical technique are admired and respected by all, while her humble yet confident persona is universally loved.

JESSI MILEY-DYER, AUSTRALIA :
2007 ASP WORLD #8

After finishing 4th overall on the ASP Ratings in 2006 and winning the season's "Rookie of the Year Award", Jessi had another strong competitive year in 2007, finishing 8th on the ASP World Tour and 3rd on the World Qualifying Series Ratings.

The larrikin youngster is one of the world's most powerful female surfers and a strong representative on the world stage. **She won the World Junior Title in January of 2006** and is sure to be challenging for the big one again this year. Jessi is a standout in the water and her own comedy show on the sand, so keep your eyes peeled for the fun loving blonde from Sydney.

JACQUELINE SILVA, BRAZIL :
2007 WQS World Champion

The 28-year-old Brazilian is a **legendary figure for all the girls on Team Rip Curl**. This globetrotter started on the WQS Tour at age 17 and qualified for the WCT at 25. **Jacqueline is also a prized part of Rip Curl's 'Search' team**, taking advantage of her free time to explore the planet and help find the world's best waves and most exotic locations...She's getting ready to do her best and take her first victory on the professional circuit in Hossegor.

2 - THE PRO JUNIOR: RIP CURL HOSTS THE NEXT GENERATION OF GIRL'S SURFING

August 26 and 27 will be the days to watch Europe's professional junior champions compete at les Bourdaines. The winner of the Pro Junior will earn the prized "Wildcard" entry into the main event of the Rip Curl Pro Mademoiselle. The spot will put you the youngster in Round 1 against the event's Top Seed.

Dedicated to searching for and grooming new talent, Rip Curl has got **five young surfers** in its pro junior team – all of whom are competing on the **ASP Junior Tour** and at this event.



PAULINE ADO



JUSTINE DUPONT

JUSTINE DUPONT, 16 FRANCE :
Runner-up World Longboard Champion

Originally from Lacanau, 16-year-old Justine started to surf at age 11 on a longboard, but quickly learned to also love the freedom of a shortboard. Progressing well in both disciplines, she decided to sign up for a variety of contests to compare herself with other surfers. The result? **In July of 2007, at age 15, she finished runner up in the World Longboarding Championship, and then went on to win the French Open Title later that year.** These two superb performances showcase the bright future this young Bayonne student of Sports Studies has in front of her.

CANNELLE BULARD, 15, LA RÉUNION :
the future of girl's surfing

The little blonde with a big smile, **Cannelle is not afraid of anything!** Already used to surfing big waves – especially at home in Réunion – **her rapid rise has earned her a spot in the European Top 5.** She loves surfing with the boys to challenge herself and is always looking to learn and develop more radical moves. You can't miss the cute 15-year-old on the beach or in the water, so get ready to be impressed!

PAULINE ADO, 17, FRANCE :

- 2007 European Open Champion
- 2007 : European Open Champion, French Ondine Champion
- 2006 : World Junior Champion, French Open vice-Champion
- 2005 : French Open Champion (all categories)
- 2004 : European "Espoir" Champion

French phenom Pauline Ado is the shining star of European surfing! She started the sport at age 7 at her home-break of Hendaye. Five years later she started competing and then **in 2006, aged 15, she became the first European to win the World Junior Title.** With several amazing results already under her belt, the 17-year-old prodigy is keeping her feet firmly on the ground, combining surfing with her studies. Currently in Premiere S at the Lycee Cassin in Bayonne (Sports Studies), Pauline will take her Bac this year, before dedicating herself full-time to a professional career and living her dream: qualifying for the ASP World Tour as quickly as possible.



MARIE DEJEAN

MARIE DEJEAN, 17, FRANCE :
the little bombshell from the Vendée!

Full of energy and good humor, Marie originally comes from les Sables d'Olonne. **Her high-energy enthusiasm and motivation spreads throughout the entire Rip Curl Team**, and she's a prized part of our pro junior puzzle. In July of 2007, Marie convincingly won one of the most important Pro Juniors of the season in Biarritz, confirming the fact that people must start taking note of her competitive surfing.

GARAZI SANCHEZ, 16, SPAIN :
Future star of Basque surfing

Garazi started surfing at age 7 and amazingly qualified for the Basque surf team in the following year! She quickly became a solid adversary for the French girls at the top of the European circuit and has the attitude of a true champion. Despite picking up an injury in 2007, Garazi has been on the mend and is sure to come back more motivated than ever.



GARAZI SANCHEZ



3 - THE BEST SURF TANDEM COUPLES COMPETE IN HOSSEGOR/SEIGNOSSE!

From August 25 to 27, Tandem Surfing will step into the spotlight at the Rip Curl Pro Mademoiselle. The event will host **one of the 15 stages of the World Tandem Tour (WTT).**

Born in 1920 at Hawaii's famous Waikiki beach, this discipline was recognized by the FFS (French Surfing Federation) in 2003 and the creation of the International Tandem Surfing Association (ITSA) followed in 2006.

As aesthetically pleasing as it is spectacular, tandem surfing is finally being recognized as a real sport.

The Rip Curl Pro Mademoiselle is proud to have the world's best tandem couples compete in the powerful waves of the Landaise coast!



RICO & SARAH

RICO AND SARAH :
Our Ambassadors of Tandem Surfing

ITSA World champions in 2006, European Champions, triple French Champions... these tandem surf partners are the true kings of their discipline! They've been the top French team since 2001 and will star again at the Rip Curl Pro Mademoiselle.

Eric 'Rico' Leroy, age 34, was a former pole vault pro in the French team. Originally from Lille, the keen waterman has taken part in both Hawaiian canoe racing and paddleboard meets. The gentle giant is at one with the ocean. Thanks to her acrobatic training at circus school, 19-year-old **Sarah Brunel** quickly mastered the different tandem moves for this discipline, which she performs with an original style!

Performing in sport with great technical skill and a unique grace, these two athletes are ready to showcase a new move called "The Cobra" and **you can see it live on the beach or via internet webcast from August 25 to 27.**

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MOMENTS ON
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RICO & SARAH

